



## 2010 Circle Club Membership – Now is the Time!

Spring 2010 Membership Drive: April 18 – April 25

### KCEP-FM: Reaching the Community

As a public, 501(c)(3) non-profit radio station serving more than 150,000 listeners in the Las Vegas Valley each week, KCEP-FM is reaching out to community-minded local businesses and organizations for support in the coming year.

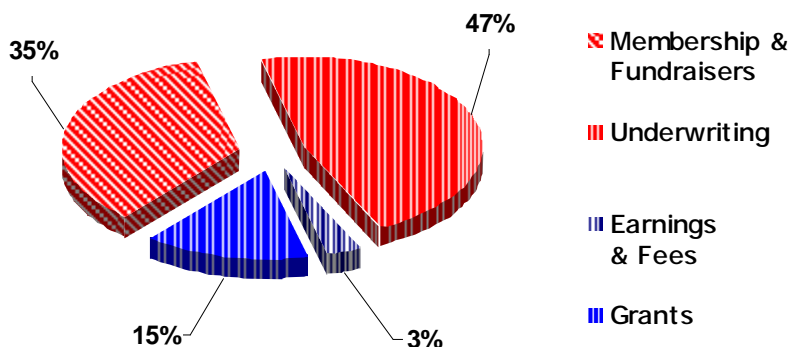
Your company's tax-deductible contribution will assist with ever-increasing operating and programming expenses, while insuring that KCEP-FM can continue to provide the community with relevant, cost-effective informational programming.

### KCEP-FM: Committed to the Community

Did you know KCEP-FM provides airtime for a variety of local non-profit groups and organizations to inform the community about a wide range of social, economic, community and health & wellness related programs and services that are available to residents in the Valley?

That's right, helping KCEP-FM in turn allows our community to become smarter, healthier and more informed citizens. This is our mission, and we're very proud of our efforts.

### 2008-09 Fiscal Budget



### Support... It's a Smart Business Decision

Your support will assist our continued efforts to improve and expand this work throughout 2010, while connecting our loyal listeners to your business is a positive, pro-active way.

Plus, your decision will be rewarded because your donation will provide you the opportunity to represent your firm during the April on-air pledge drive.

Please review the enclosed Circle Club membership benefits and choose the package that's right for you and your organization. On behalf of our Board Chairman Lawrence Weekly, General Manager Craig Knight and everyone here at KCEP-FM, we look forward to calling your firm a proud supporter in 2010.

**James Embree**  
Membership Coordinator  
330 West Washington Avenue  
Las Vegas, NV 89106  
KCEP-FM Tax ID #88-0096051

**THANKS FOR YOUR CONSIDERATION!**

## **KCEP-FM Circle Club Membership Benefits**

### **Patrons Circle: \$1,000 -**

- On-Air Membership Drive Sponsor mentions (100 mentions)
- Membership support recognition banner on KCEP-FM website (405x200)
- Logo in all Membership Drive print ads

### **Advocates Circle: \$1,500 -**

All of the preceding benefits plus...

- Recorded testimonial (one-minute) to air during Membership Drive (15 times)
- Lead Sponsor mentions (35)

### **Director's Circle: \$2,500 -**

All of the preceding benefits plus...

- 10 on-air membership support recognition mentions per month
- (30 total - May through July)

### **President's Circle: \$5,000 -**

All preceding benefits plus....

- 10 additional on-air membership support recognition mentions per month
- (60 total - May through July)

### **Chairman's Circle: \$10,000 -**

All of the preceding benefits plus...

- 20 additional on-air membership support recognition mentions per month
- (240 total – May through Oct.)

### **Visionaries Circle: \$20,000 -**

All of the preceding benefits plus...

- 20 additional on-air membership support recognition mentions per month
- (480 total - May through Dec.)

**For additional information please contact  
James Embree at 702-648-0104 ext. 237**