



January 19, 2010

Re: Black History Legacy Bowl

Dear Community Contributor:

The Las Vegas Urban League/Pearson Community Center, Power 88.1, and Clark County are making plans to launch our 1st Annual Black History Legacy Bowl. The Black History Legacy Bowl is a three part series of fun filled events that are certain to satisfy the mind, body, soul and spirit. Our greatest desire is for these events to present positive options for the entire family while having a heartfelt effect in the community.

The success of this event will be credited largely to our sponsors, who lend their names and financial support to the event. Our goal is to raise \$15,000 dollars. You can be secure in the knowledge that your sponsorship fee will be used to help cover costs to facilitate the event as well as offer scholarships and awards to the participants. By contributing as a sponsor in this unique endeavor, which will highlight African-American leaders in Nevada plus accentuate various talents that the Las Vegas community embraces, your organization will benefit from extended exposure through media campaigns and promotional efforts.

The three part series of events will be held the last three Saturday's in the month of February to include the following: **Flag Football Classic**, February 13th; **Mind and Body Challenge**, February 20th; and the **Neo Soul Food Festival**, February 27th. All of these events will take place at the Dr. William U. Pearson Community Center. For your convenience, a more detailed outline of the events along with the six levels of sponsorship packages is attached so that you may select the option best for you or your organization.

At no cost, vendor booth space for the event is available for any interested organization. Should you be interested in this community event, please fill out the attached registration form and return via mail or fax no later than Friday, January 22, 2010.

Thank you in advance for your willingness to support the Black History Legacy Bowl and positively transforming the Las Vegas community. We look forward to seeing you at The Black History Legacy Bowl 2010!

Sincerely,

The African American Leadership Council