

# BLACK HISTORY LEGACY BOWL 2011

## SPONSORSHIP OPPORTUNITIES

Saturday, February 26, 2011 | Pearson Community Center | 12:00 p.m. – 5:00 p.m.

Mind  
\$15,000  
**Mind**  
**\$15,000**

- ✓ Title Sponsor of the Black History Legacy Bowl 2011 brochure
- ✓ Company banner displayed at the event
- ✓ Company name/logo included on t-shirt
- ✓ Company name displayed on sign at registration table
- ✓ Company will be mentioned in TV, radio and print ads
- ✓ Company name/logo included on Las Vegas Urban League website
- ✓ 75% discount to use Pearson Community Center for (3) events

Body  
\$10,000  
**Body**  
**\$10,000**

- ✓ Recognition in Black History Legacy Bowl 2011 brochure
- ✓ Company banner displayed at the event
- ✓ Company name/logo included on t-shirt
- ✓ Company name displayed on sign at registration table
- ✓ Company will be mentioned in TV, radio and print ads
- ✓ Company name/logo included on Las Vegas Urban League website
- ✓ 50% discount to use Pearson Community Center for (3) events

Soul  
\$5,000  
**Soul**  
**\$5,000**

- ✓ Recognition in Black History Legacy Bowl 2011 brochure
- ✓ Company banner displayed at the event
- ✓ Company name/logo included on t-shirt
- ✓ Company name displayed on sign at registration table
- ✓ Company will be mentioned in TV, radio and print ads
- ✓ Company name/logo included on Las Vegas Urban League website
- ✓ 25% discount to use Pearson Community Center for (3) events

Spirit  
\$3,000  
**Spirit**  
**\$3,000**

- ✓ Recognition in Black History Legacy Bowl 2011 brochure
- ✓ Company name/logo included on t-shirt
- ✓ Company name displayed on sign at registration table
- ✓ Company name/logo included on Las Vegas Urban League website

Business  
\$2,000  
**Business**  
**\$2,000**

- ✓ Recognition in Black History Legacy Bowl 2011 brochure
- ✓ Company name/logo included on Las Vegas Urban League website
- ✓ Individual name included on Las Vegas Urban League website